



# Narration Script Round 1

Searching for a confident voice with a little attitude. Not too aggressive or in your face – stating the facts from a position of knowledge. Some of the content is a little heavy, so quick and conversational is the best approach. Add your own spin to this – we're open to interpretation

**YOU DID IT!**

**AND TO THINK...**

**...IT ALL STARTED...**

**...WITH JUST A SPLASH OF INSPIRATION.**

**IT FELT LIKE AN IMPOSSIBLE DREAM AT TIMES...**

**...BUT NOW...**

**...HERE YOU ARE.**

**AND IT'S WORKING. YOU HAVE CUSTOMERS...**

**...MAYBE EVEN A FEW FANS.**

**IN FACT, AS YOU LOOK OVER LAST MONTH'S REPORT, MAYBE YOUR ONLINE SALES ARE GROWING TOO FAST?**

**HA! TOO MANY CUSTOMERS. NO SUCH THING, RIGHT? YOU'RE GOOD. THE ADVERTISING IS ON POINT, AND THE WEBSITE IS GOBBLING UP ORDERS.**

**OH, HERE'S THE WRENCH, THE PROVERBIAL FLY IN THE OINTMENT.**

**THE ORDERS ARE STAGNANT, JAMMED IN AN ANTIQUATED WAREHOUSE INSTEAD OF ON THEIR WAY TO HAPPY CUSTOMERS.**

**IT'S A SMALL PROBLEM NOW...**

**...BUT WHAT HAPPENS DURING YOUR BIGGEST SALE OF THE SEASON...**

**...OR WHEN YOU CONTINUE TO GROW WITH THE LAUNCH OF THAT NEW PRODUCT LINE?**

**WE ARE OCEANX, AND THIS SEEMS LIKE A GOOD TIME FOR US TO CUT IN.**